Services and pricing in EUR

AI agents, AI inside your product, AI audits, MVPs, websites and Telegram products

Indicative EUR pricing for project work. AI services come first, then the delivery vehicles: websites, MVPs and Telegram products that bring the result to users. The final price is fixed after a short brief, a list of flows, screens, integrations and timelines.

Format	What the client gets
Built for the task	Goal, process and user journey first, then the flow, the build, testing and launch.
Evaluation and guardrails	Every AI solution ships with a test set of real examples, a list of allowed actions and an operator handoff. That is what makes it work after the demo, not only during it.
Launch and iterations	Deployment, checks on real data, basic fixes and a plan for the next step.

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1. AI services and price guidelines

The price of AI work depends on the process the solution takes over and the integrations it needs. An audit is the cheapest way to find that out. Model usage (API) and hosting are billed separately.

Service	Starting at	Typical project	Complex project	Timeline	What is included
AI agent for a business process	from €1,500	€2,200 to €4,500	€5,000+	2 to 6 weeks	One process end to end: inbound requests, support, document intake, lead qualification. Agent logic, CRM and database integrations, guardrails, test set, operator handoff.
AI inside your existing product	from €1,200	€1,800 to €3,900	€4,500+	2 to 6 weeks	Answers over your knowledge base (RAG), smart search, summaries, an assistant or copilot built into your stack. Permissions, usage and cost control.
AI readiness audit	from €450	€450 to €900	€1,200+ (several departments)	1 to 2 weeks	Review of processes, data and tools. A list of where AI pays off, what to skip, a budget and a plan for the first build. You can take it to any contractor.
Knowledge base / FAQ assistant	from €1,200	€1,500 to €2,800	€3,500+	2 to 5 weeks	A chat or bot that answers customers and staff from documents, price lists, manuals and policies, with links to the source.
Voice AI assistant	from €2,200	€2,800 to €5,600	€6,700+	3 to 8 weeks	Real-time voice loop, flows, integration with your systems, subtitles and a conversation log.

2. AI automation without an agent

Tasks where a rule, a parser or a single model call is enough. Cheaper than an agent and faster to launch.

Direction	Guideline	What is included
Request automation	€600 to €1,700	A request from the site or Telegram, model parsing, structure, a sheet or CRM, a notification to the manager.
Content pipeline	€600 to €1,700	Posts, descriptions, scripts, content plans and generated materials for social media by your rules.
Analytics and data processing	€900 to €2,800	Reviews, spreadsheets, conversations and requests: classification and report preparation.
Scraping and integrations	€600 to €1,700	Data collection from sites and APIs, cleanup, scheduled delivery into your systems.
AI product prototype	€1,700 to €4,400	An MVP with an AI feature: chat, recommendations, generation, classification, an assistant.
AI video production and creatives	€450 to €1,700	Scripts, generation, a creative pipeline, promo videos and social content.

3. Delivery: websites, MVPs and Telegram products

This is how the AI solution reaches users. Prices are in EUR and indicative.

Service	Starting at	Typical project	Complex project	Timeline	What is included
MVP / product app	from €1,700	€2,800 to €5,600	€6,700+	3 to 10 weeks	First working version: UX, frontend, backend, database, auth, launch, iterations.
Telegram Mini App	from €1,000	€1,700 to €3,300	€3,900 to €6,700+	2 to 8 weeks	An interface inside Telegram, screens, backend, auth, data, integrations.
Telegram bot	from €600	€900 to €1,800	€2,200 to €3,900+	1 to 4 weeks	Flows, buttons, requests, notifications, database, integrations, deployment. An AI agent in chat is priced under section 1.
Website / landing page	from €500	€800 to €1,400	€1,700 to €2,800+	5 to 18 days	Structure, responsive layout, design, request form, deployment, basic analytics.

Service	Starting at	Typical project	Complex project	Timeline	What is included
Multi-page website	from €1,000	€1,700 to €3,300	€3,900+	2 to 7 weeks	Several pages, navigation, content structure, forms, integrations, SEO basics.
Shopify store / course platform	from €900	€1,600 to €2,800	€3,300+	1 to 5 weeks	Store structure, commerce UX, Shopify setup, checkout and gated course access.
Game / interactive	from €900	€1,700 to €4,400	from €5,600 by spec	2 to 12 weeks	Web game, promo mechanics, gamification, script, mechanics, UI, analytics.

4. Packages

Package	Price	Format	Timeline	Who it is for
Audit	€450 to €900	AI readiness audit: where AI pays off, a budget, a plan for the first build	1 to 2 weeks	A company that wants to know where to start before paying for development.
Start	€500 to €1,000	A landing page, a simple bot or a small automation	1 to 2 weeks	A quick test of a service, a request flow or a hypothesis.
Business AI	€1,500 to €3,900	An AI agent for one process plus a channel: a bot, a form or a CRM integration	2 to 6 weeks	A small business that needs a working request channel and AI automation.
Product MVP	€2,800 to €6,100	A Mini App, a web app or a startup MVP, with an AI feature if needed	4 to 10 weeks	A product that needs to be shown to users, an investor or a team.
Custom	from €6,700 by spec	A complex product, a platform, several agents, roles, payments	by estimate	Projects with a large scope, backend, admin panel, integrations and support.

5. Short list of services

Service	Price	Description
AI agent for a process	from €1,500	Takes one process end to end, with guardrails, evaluation and an operator handoff.
AI inside your product	from €1,200	RAG over your knowledge base, LLM features, assistants and copilots in your stack.
AI readiness audit	from €450	Where AI pays off, what to skip, a budget and a plan for the first build.
AI automation	from €600	Requests, content, data, scraping: tasks where a rule or a single model call is enough.
MVPs and prototypes	from €1,700	A first working version of a product for a hypothesis, a team, an investor or first users.
Telegram Mini Apps	from €1,000	Mini apps inside Telegram: an app-like interface without the App Store.
Telegram bots	from €600	Bots that collect requests, guide users through a flow and automate manual work.
Websites and landing pages	from €500	A site built for the task: structure, design, responsive layout, forms, analytics, deployment.
Shopify stores and course platforms	from €900	A store, Shopify checkout and gated course access via Tevello or a similar app.
Games and interactive	from €900 / by spec	Web games, promo mechanics, gamification and interactive scenarios.

6. Additional work

Add-on	Price	Comment
Test set and evaluation	€300 to €900	Collecting real examples, reference answers, an automatic run on every change to the agent.
Admin panel	€600 to €1,700	Managing requests, users, statuses and content.
Payments	€350 to €1,100	Stripe, Telegram Payments, YooKassa, crypto providers or other payment flows.
CRM / external APIs	€300 to €1,300	HubSpot, AmoCRM, Bitrix24, Google Sheets, Supabase, Notion, others by estimate.
Multiple languages	€300 to €900	EN/RU/HRV and other languages when a translation structure is needed.
Rush delivery	+30 to 70%	When it has to be faster than the usual timeline and needs priority.
Support after launch	from €150/month	Monitoring, small fixes, content help, consulting.
Changes after the spec	by rate / estimate	New features after the approved scope are priced separately.

7. Support after launch

Plan	Price	What is included
Basic	€150 to €350/month	Small fixes, consulting, content updates, launch help.
Growth	€450 to €900/month	Regular improvements, new blocks, small automations, analytics.
AI Ops	€600 to €1,200/month	Monitoring answer quality, updating the knowledge base, token cost control, tuning instructions.
Product	from €1,000/month	Continuous product development, new features, A/B hypotheses, integrations.

8. Terms

- Prepayment: usually 50% at the start and 50% before the final handover.
- Projects from €2,800 can be split into stages: 40% / 40% / 20%.
- Domain, hosting, paid APIs, model usage (tokens), subscriptions, SMS, payment fees and advertising are billed separately.
- The final price is fixed after a short brief, a list of screens, flows and integrations.
- For AI solutions a test set of examples is agreed before the start: the result is accepted against it.
- Basic fixes after launch are included for 7 to 14 days unless support is agreed.
- New features after the approved spec are priced separately.

How to start: send a short description of the task or process, a link to a similar example, the desired timeline and a list of required features. After that the format, budget and launch plan can be estimated quickly.

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