

Service pricing in EUR

Websites, Telegram bots, Mini Apps, AI automations, MVPs and interactive products

Indicative EUR pricing for project work: websites, Telegram bots, Mini Apps, AI automations, MVPs and interactive products. Final cost is calculated after a short brief, scenarios, screens, integrations and timeline are clarified.

Format	What the client gets
Task-first build	Goal, user flow and product scenario first; design, build and launch after that.
AI-assisted production	Fast first working version using modern AI tools plus hands-on product assembly.
Launch and iteration	Help with publishing, checking, basic fixes and further product development.

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1. Core services and pricing

Prices are listed in EUR as project guidelines. Smaller tasks can start at an accessible entry level; complex builds are quoted separately.

Service	Starter	Typical project	Complex project	Timeline	Included
Website / landing page	from €500	€800-€1,400	€1,700-€2,800+	5-18 days	Structure, responsive design, request form, publishing, basic analytics.
Shopify store / course platform	from €900	€1,600-€2,800	€3,300+	1-5 weeks	Storefront structure, commerce UX, Shopify setup, checkout path and gated course access.
Multi-page website	from €1,000	€1,700-€3,300	€3,900+	2-7 weeks	Multiple pages, navigation, content structure, forms, integrations, basic SEO.
Telegram bot	from €600	€900-€1,800	€2,200-€3,900+	1-4 weeks	Scenarios, buttons, requests, notifications, database, integrations, deployment.
Telegram Mini App	from €1,000	€1,700-€3,300	€3,900-€6,700+	2-8 weeks	Telegram-native interface, screens, backend, auth, data and integrations.
AI automation / agent	from €600	€1,000-€2,200	€2,800-€5,600+	1-6 weeks	AI bot, request processing, knowledge base, content pipeline, workflow integration.
MVP app / product	from €1,700	€2,800-€5,600	€6,700+	3-10 weeks	First working version: UX, frontend, backend, database, auth, launch and iterations.
Game / interactive	from €900	€1,700-€4,400	from €5,600 by spec	2-12 weeks	Web game, promo mechanics, gamification, scenario, mechanics, UI, analytics.

2. AI automations and AI agents

Area	Price guide	Included
AI business assistant	from €600-€1,300	Chat, bot or form that answers clients, collects requests and helps the manager.
AI request automation	from €600-€1,700	Website/Telegram request -> AI analysis -> structured data -> CRM/Supabase/table -> notification.
AI knowledge-base / FAQ bot	from €800-€2,200	Answers based on services, documents, price list, instructions and company knowledge base.
AI content pipeline	from €600-€1,700	Posts, descriptions, scripts, content plans and generated social media materials.
AI analyst / data processing	from €900-€2,800	Reviews, tables, messages and requests analysis, classification and reporting.
AI product prototype	from €1,700-€4,400	MVP with an AI feature: chat, recommendations, generation, classification or assistant.
AI video production / creatives	from €450-€1,700	Scripts, generation, creative pipeline, promo videos and social media content.

3. Packages

Package	Price	Format	Timeline	Best for
Start	€500-€1,000	Landing page, simple bot or small AI scenario	1-2 weeks	Quick validation of a service, request flow or hypothesis.
Business	€1,100-€2,400	Website + bot, integrated bot, AI automation	2-5 weeks	Small business that needs a working request channel and automation.
Product MVP	€2,800-€6,100	Mini App, web app, startup MVP	4-10 weeks	A product to show users, investors or a team.
Custom	from €6,700 by spec	Complex product, game, platform, marketplace, roles, payments	estimated	Projects with larger scope, backend, admin panel, integrations and support.

4. Short service list

Service	Price	Description
Websites and landing pages	from €500	Website for a clear task: structure, design, responsive layout, forms, analytics and publishing.
Shopify stores and course platforms	from €900	Storefront, Shopify commerce flow and gated course access with Tevello or a similar app.
Telegram bots	from €600	Bots that collect requests, guide users through scenarios and automate manual work.
Telegram Mini Apps	from €1,000	Mini apps inside Telegram: app-like interface without App Store publishing.
AI automations and agents	from €600	AI assistants, bots and workflows that process requests, answer clients and structure data.
MVPs and prototypes	from €1,700	First working product version for a hypothesis, team, investor or early users.
Games and interactive	from €900 / by spec	Web games, promo mechanics, gamification and interactive scenarios.

5. Additional work

Add-on	Price	Comment
Admin panel	from €600-€1,700	Requests, users, statuses and content management.
Payments	from €350-€1,100	YooKassa, Telegram Payments, crypto providers or other payment flows.
CRM / external APIs	from €300-€1,300	AmoCRM, Bitrix24, Google Sheets, Supabase, Notion, 1C by estimate.
Multilingual setup	from €300-€900	EN/RU/HRV or other languages if translation structure is needed.
Urgent launch	+30-70%	When the timeline is shorter than normal and priority work is required.

Add-on	Price	Comment
Post-launch support	from €150/month	Monitoring, small fixes, content help and consultations.
Changes after spec approval	by estimate / hourly	New features after the approved scope are estimated separately.

6. Post-launch support

Plan	Price	Included
Basic	€150-€350/month	Small fixes, consultations, content updates and launch help.
Growth	€450-€900/month	Regular improvements, new blocks, small automations and analytics.
Product	from €1,000/month	Ongoing product development, new features, A/B hypotheses and integrations.

7. Working terms

- Payment: usually 50% upfront and 50% before final delivery.
- Projects from €2,800 can be split into stages: 40% / 40% / 20%.
- Domain, hosting, paid APIs, subscriptions, SMS, payment fees and ads are paid separately.
- Final cost is fixed after a short brief, list of screens, scenarios and integrations.
- Basic bug fixes after launch are included for 7-14 days unless support is agreed separately.
- New features after specification approval are estimated separately.

How to start: send a short task description, a reference example, desired timeline and list of required features. After that, the format, budget and launch plan can be estimated quickly.

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